

















DARKNESS WHERE

by Todd "serial killer" Hoffer

To commemorate this fantost ady Death FAN Edition, we at FAN thought who better to talk to than the head ghoul of Choos! Comics, Brian Pulido. Brian talks of his upcoming projects his plan for world domination and mostly of his undying gratitude for Choos! fans. So join us as we journey through the Chaotic underworld of Bria

FAN-What makes Chaas! Comics so popular? Brian Pulido-That's always a tough question to answer because I'm the publisher. What I hope is that we're giving the readers a dose of something that's very pure, that's from our heart, and they can sense that

When you storted Chaos! Comics, did you ever dream that you would become so successful so

No. Not at all, I was just worned about getting the next book out. To answer your question hanestly, no, I'd never have guessed this. It's fantastic. I'm living a dream. It's phenomenal. But I'm awake, It's wild. When it storted, especially with Lady Death #1, back in January of '94, it just exploded right in front of our face, and we were like, "Haly Mackerell" But then we just caught the reigns of the horse and said, "We're off to the races." And now we're real hoppy to be contenders, and I lave it.

The Chaost cress. Where did that come from?
That is not particularly unique. Unbeknownst to me, Michael Moorcock developed the first Chaos shield of any kind. And to be real horiest with you I was unaware of that. I got excited about the remise of the Chaos shield after having seen some War Hammer gomes from England. Chaasl comics have been around for a while, but the Chaos shield is almost common law over in ngland, it's used a lat. So we adopted our own version of it; it comes from a lat of pop cult rol influences.

are you going to do something more light-hearted—not that Evil Emie isn't light-hearted....
Well, I think people have come to expect the darker side of things from Chaost comics. There have been times when we tried things out of that category, and we've had certain degrees of success. Right —— we have a science fiction series running

called Rack and Pain, and althous the initial orders from retailers weren't large, it seems to he been embraced y our readers. Steven Hughes an also committed ta a creation we called **Detanator** Feronator is a look at the cause and effects of people with power, and their effects on the world. Next year you'll see us making comic books that are scary, but for kids. I think, by and large, I'm pretty happy with where the company's at. We are "Where Darkness Dwells". Between scary stories and the ries of Armogeddon, I am perfectly happy to tell those tales the rest of my life.

Is Chaos! camics planning crossovers with any other

We have absolutely no plans in the immediate future to do crossovers. We looked at this phenomenon of people doing all these crossovers, and we figured the best way r us to be unique and to continue to build our awn ology was just to stay out of it. There are some vers that I think could be fun, but there are no plans atsoever on the harizan. We've gotten a lat of feed back from people saying that they're just sick of it and that they see a lot of the crossovers as cash in moves. 1 really don't disagree. I think sometimes when companies are in trauble, they do a lot of these crossovers. While ere are same that would be fun, we genuinely have no s whatsoever.

with the popularity of toys growing within our market-place, are we going to have Lady Death or Evil Ernie action figures anytime soon? action figures anytime soon?

There is absolutely nothing tran tell you, but if I were you, I would stay tuned. Fam not the kind of person to hype ings up, but stay tuned. Keep you eyes peeled to FAN to ind out.

ere any more trading cord projects in the works

es. Over the next calendar year, we have plans to prouce three separate card sets. They're all in production A brand new Evil Ernie set will come out in the Spring and a set colled the Cast of Chaas! will come out in the Summer. There will also be a very special Halloween praject coming out as well. We have a lot of tremendously talented artists working an these projects.

Have you given any thought to producing a collectible

card game far Lady Death or Evil Ernie?

One of the messages we like to convey to our readers is that there's a lot more to the Chaos! cosmos than Ernie and Lady Dea. Though they are in the forefront right we have a active characters that are very alive and





comic book series, a lot II. Although all of them don't have of them are very fleshed out and operate in and out of all the ries. Thor's something we're incredibly interested in because I nally like all that stuff a lot. I wanted our mythology to be ed out, but I didn't really want to force it, I want it to analy out reganically. I could see going into development on things he at within the next calendor year friest love that stuff.

Tell me about the Chaosi Halloween party. In my personol life and now since Chaosi has started, I've olways had Halloween parties. And now that Choosl is "Where Darkness Dwells", we've had parties for the last two years. We had some wonderful people show up at lost year's party, and keep in mind, we're in the middle of the American Southwest here in Phoenix, Arizona. What made this year very, very excit-ing is that we opened up our party to our fan club, which is con-derable. And the party was a blast. Costumes were required or for head was severed at the door. We invited industry prafessionals if they were interested in coming out. We held our first annual theme awards, and we had a lot of exciting categories. One of them was Best Tottoo of a Chaost Character. And this year we had well over 50 tottoos. We had a Customized Vehicles category. And we had seven or eight amozing submissions there. We had Letter Hocker of the year, Poem of the Year, because folks do write us poems, and Custom Made Action figure of the year. That's just to nome o few of the categories. I think I can go on record os saying, Chaos!, in terms of our customer service, we celebrate our readers perhaps more than only other comic company. And when people start seeing the depth. I wouldn't be surprised if they start copying that from us too, as they copy a lot of other things. We believe our readers are more dedicated than others, in that there would be no Chaos! without our readers,

very simply. So this is our way of recognizing individual achievements by our readers, things that they have done for us. We also had a castume contest and our house band, Doomsday, played. In addition to that, all kinds of madness and insonity occurred. If you're asking me if it's my dream to have these parties—unequivocally, yes. It's to celebrate All Hallows Eve, and it's a very wonderful, heartwarming thing.

Have you given any consideration to being an outlet for a small press guy who's just getting

You know, Chaosi has this identity as Where Darkness Dwells. I'm not considering onything like that, regardless af what you may have heard. The only books I coold possibly consider would be books that come from that caregory, that come from very responsible creators. I'll give you on example: I think the finest comic book on the stands right now is Johnny the Homicidal Maniac. I think it's the finest comic. And I get the sense that the artist and his pubsher ore getting olong merrily. One thing 🔪 won't do is go step on people's toes and steal away tolent ar onything, That's terrible. You know, the door is open if the guy from **Johnny** ever wants me to publish his book, would love to, I would almost consider it an honor. I think the book's tremendous But we're not looking to beef up our look by absorbing other entities.

cosmos unto itself and, live or die, sink or swim, tam the pirate optoin of the ship, and if it sinks, I will sink with it.
will continue to ride is and let it float effortlessly over the ocean as